



**Welcome!**

**Women in Leadership Forum  
Phoenix, Arizona  
May 2, 2006**

**Amy Fowler  
Lewis & Fowler  
Founder, Managing Partner**

# Today's Agenda

3:00pm - Welcome & introductions

3:15pm – Keynote, Shelly Barnes

4:00pm – Networking Exercise, Cheryle Hunter

4:15pm – Panel discussion and Q&A, Amy Fowler

5:00pm – Wrap-up

5:10pm – Networking, happy-hour, prizes

# Keynote

Shelly Barnes  
VP of Technology  
Arizona Tile



A woman with dark hair, wearing a dark pinstriped blazer over a light blue collared shirt, is shown from the chest up. She is looking slightly to her right with a subtle smile. The background is a soft, out-of-focus light blue and white.

# **Women in Leadership: Removing Fear Taking Risks Following Your Passions**

*The happiness of a woman in this life  
does not consist in the absence  
but in the mastery of her passions.*

# Fears & Risks

- What would you do if...
- Fear & Worry
- Fear Paralysis
- Business Risks
- Personal Risks

*The greatest mistake you can make in life is to be continually  
Fearing you will make one.*

**Elbert Hubbard**

# Career Risks



- Career Paths
  - Traditional Paths
  - Male Dominated
  - Technology
  - Women in IT

*“Some of my worst failures have been successes”*  
**Pearl Bailey**

# Career Passion



- Business Passion
- Superwoman Syndrome
- Mid-Career Crisis
- Re-igniting the Passion

*What you risk reveals what you value.*  
**Jeanette Winterson**

# Support Structure



- Support Structure
- Well Meaning Friends & Family
- Kindred Spirits
- Mentors

*Only when we are no longer afraid do we begin to live*  
**Dorothy Parker**

# Networking

- Keeping Connected
- Fear to Connect
- Maintaining Relationships
- Opening Doors

*Fear defeats more people than any other one thing in the world*  
**Emerson**

# Taking Action

- Responsibility & Commitment
- Believe in Yourself
- Self Assessment
- Group Exercise



# The Authentic You



- Remove the Fear
- Believe in Yourself
- Take Risks
- Follow Your Passions
- Live an Authentic Life

*Our lives improve only when we take chances  
And the first and most difficult risk we can take  
Is to be honest with ourselves.*

**Walter Anderson**

# Book References

Simple Steps to Impossible Dreams

*Steve K. Scott*

Change Your Job, Change Your Life

*Ronald L. Krannich, PHD*

A Passion for the Possible

*Jean Houston*

Tiger Heart, Tiger Mind –  
How to Empower Your Dream

*Rubin Gold*

What Would You Do If You Had No Fear

*Diane Conway*

# Networking Exercise

Cheryle Hunter  
Microsoft Corporation

# Panel Questions

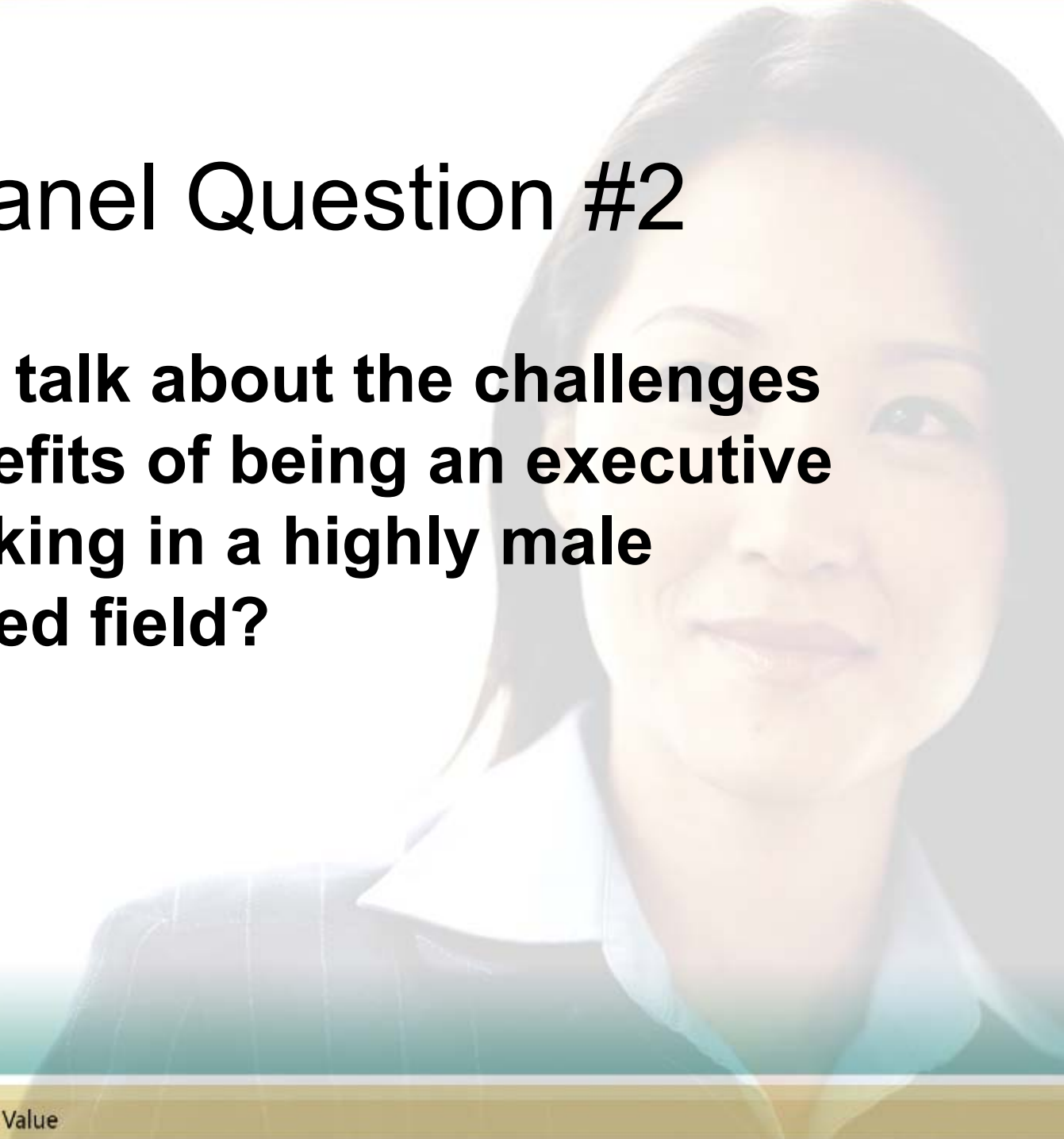


# Panel Question #1

- **Do you think women inherently possess qualities and how can they leverage it to create business value?**

# Panel Question #2

- **Can you talk about the challenges and benefits of being an executive and working in a highly male dominated field?**



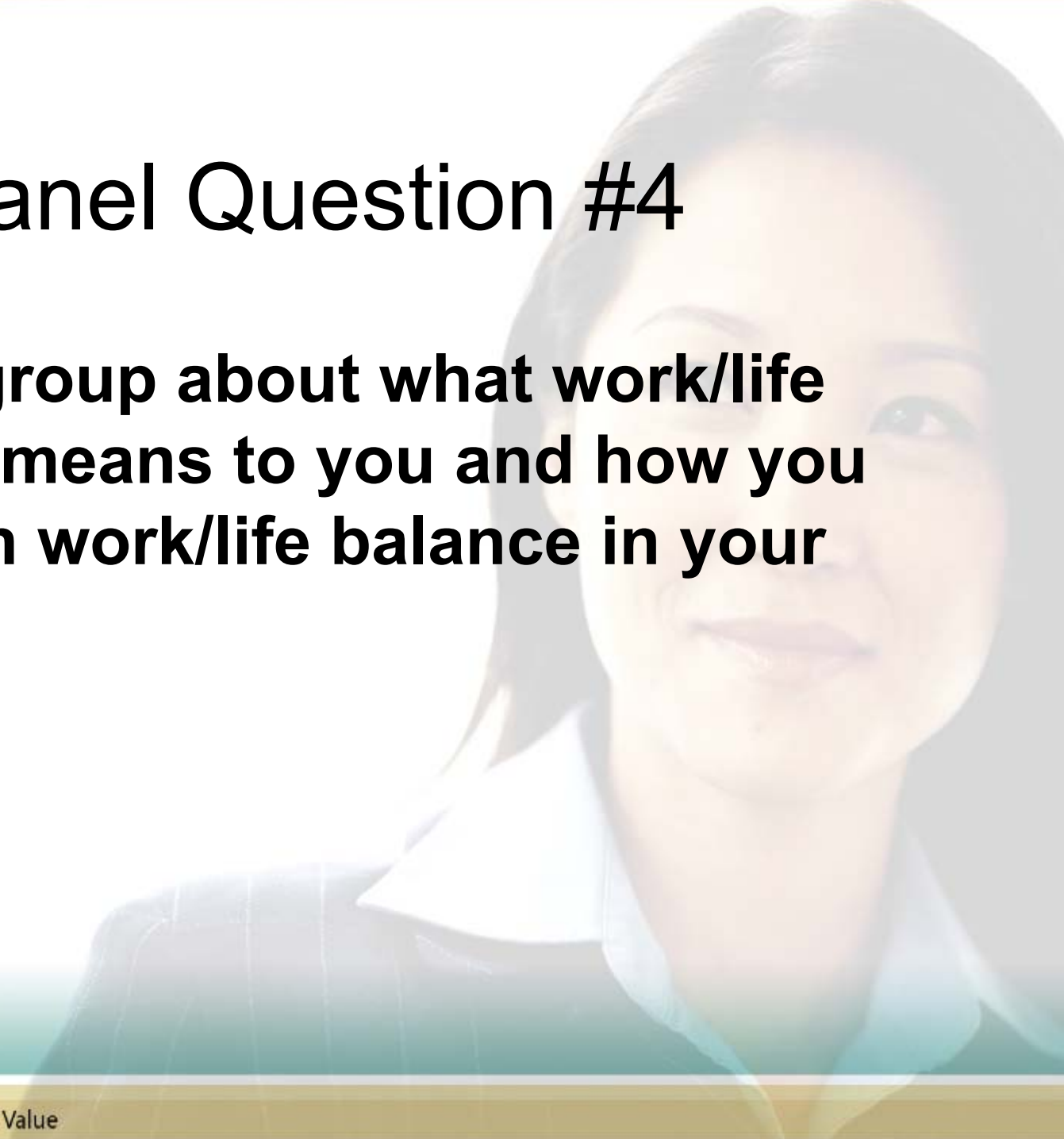
# Panel Question #3

- **Describe your biggest career challenge/opportunity and who championed/mentored you through it?**



# Panel Question #4

- **Talk to group about what work/life balance means to you and how you deal with work/life balance in your life?**



# Panel Question #5

- **Can you talk about why you think networking is important and a story on how you tapped into or received benefit from a relationship you started from a networking event?**

# Panel Question #6

- **What is the most important professional lesson you have learned and what impact did it have on the direction/progress of your career?**

# Panel Question #7

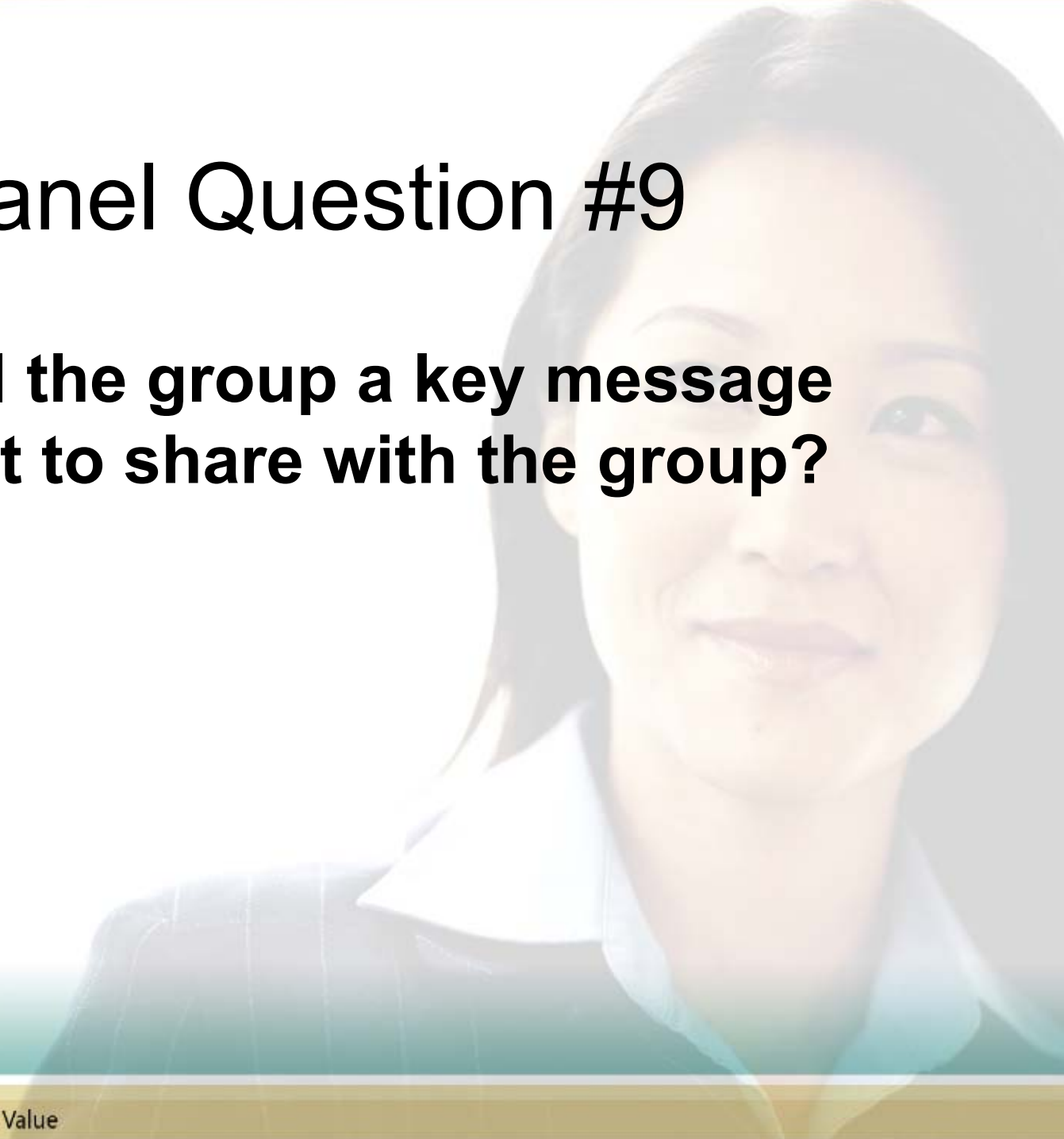
- **What has been the most important personal decision you've had to make which had a positive or negative impact on your career?**

# Panel Question #8

- **What daily habit or technique do you use which has improved your productivity/professional success?**

# Panel Question #9

- **Each tell the group a key message you want to share with the group?**



# Audience Q&A



# Thank You!

Join us for networking, happy-hour, prizes!

**Thanks to our raffle  
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